



Treasurer Candidate

Todd K. Abraham, Ph.D., M.B.A.

Professional Experience

- Chief Innovation Officer, The Cronos Group
- Senior Vice President of Global Research and Nutrition, Mondelez International

USP Experience

- At Large Trustee
- Chair, Audit Committee

Biography

Dr. Todd Abraham returned to the workplace to accept the role of Chief Innovation Officer at The Cronos Group in July 2019 after retiring as Senior Vice President of Global Research and Nutrition at Mondelez International (formerly Kraft Foods) in February 2017. His 35+ year career spanned research and development (R&D), marketing, and general management in the food industry. His R&D activities included innovation and product development, nutrition science, analytical responsibilities, technology development, open innovation, and knowledge management globally. Currently, Dr. Abraham is responsible for R&D, innovation, and the fundamental sciences of cannabinoids for The Cronos Group, a Canadian medical and recreational cannabis company.

Dr. Abraham believes that food companies should commit to delivering balanced alternatives to consumers and that addressing public health is part of those companies' corporate responsibility. He advocates for partnerships and novel relationships that can address the strategic needs of both partners. In addition to his experience in food technology, Dr. Abraham received his Ph.D. in bio-inorganic chemistry from the University of Pennsylvania and his M.B.A. in strategic planning from the Wharton School; he uses this combination of scientific and business training to understand the unique needs of nonprofit organizations and startups. He currently mentors and coaches startups that focus on improving the global food supply through novel ingredients, innovative distribution solutions, and a focus on food-related health concerns, such as food allergenicity, diabetes, and obesity.

Dr. Abraham chairs the International Advisory Council for the Monell Chemical Senses institute—the world's only independent, nonprofit scientific institute dedicated to interdisciplinary basic research on the senses of taste and smell whose mission is to advance scientific understanding of the mechanisms and functions of the chemical senses to benefit human health and well-being. He also works with the National Science Foundation, evaluating and mentoring industry/university collaborative research centers. Dr. Abraham currently chairs the Board's Audit Committee.