USP Stakeholder Engagement:

Better Standards Through Strengthened Engagement

**Global Standards and Science Division** 

**April 11, 2022** 







## **Stakeholder Engagement**

Jennifer Devine, J.D.

Senior Vice President
Documentary Standards & Compendial Policy
Global Standards and Science Division

## Collaborating to achieve our mission





Convention of the convention o

Global regulatory entities and other pharmacopeias

**Quality** medicines



## 2021-2022 Stakeholder Engagement Planning Committee



## Prescription/Non-Prescription

- ▶ Danita Broyles, Harmony Biosciences, **Chair**
- ► Kay Marie Whiten, Kay M Whiten LLC, **Vice-Chair**
- ▶ Anne Cook, Eli Lilly and Company
- Shane Gassman, Dechra Veterinary Products
- ► Eliangiringa Kaale, Muhimbili University Of Health and Allied Sciences
- Minghui (Sam) Li, University of Tennessee Health
   Science Center
- ▶ Jigar P. Mehta, Alembic Pharmaceuticals Ltd.
- ▶ Pallavi Nithyanandan, U.S. FDA
- ▶ Jennifer Putnam, Perrigo
- ▶ Janeen SkutnikWilkinson, BIOGEN
- ► Hantz Tattergrain, Pfizer
- ▶ Jose Zayas, Zaycor Industries Corporation

### **SEPC Accomplishments To Date**



#### ▶ To Broaden the reach of applicants, we held a Call for Candidates

- Over 65 applications from various industries:
  - Associations, Drug Manufacturers (large and small), Pharmacy, Government, and Academia
  - 60% new members

#### SEPC Membership:

- Total Membership; 12 (including FDA)
- Industry Groups/Trade Association Members: 6
- Group Diversity Expansion: Inclusive of academia, veterinary health, Ex-US members

## The journey of a standard is not a straight path



#### Engagement around knowledge is an essential thread

Workshops

Roundtables

Collaborations

#### **Implementation** Congealing Refining Support Identifying • PF Research Workshops Open Forums Collaborations Roundtables **Engagements** with community members Or here Or here Start here Or here Or here Or here Incubating **Final Feedback**

**Distilling** 

**Expert Panels** 

Stimuli articles
White papers
Scientific articles

• PF

• EC

## Agile Approaches Throughout the Lifecycle



# Focus on problem solving

- Seek active and continuous input
- Iterate from exploratory stage to full utilization
- Convene the right people, at the right time
- Utilize collaboration platforms to best gather stakeholder insights and discussion
- Create "fit-for-purpose" approaches to leverage stakeholders' expertise
- Enhance accessibility of USP's knowledge & resources
- Ensure transparency of engagement

## Bringing it all together



## **Early Exploratory**

Bring community together
Robust dialogue on public health
and quality topics



Goal ▶ Advance knowledge, identify challenges



## Post-Publication Implementing the Standard

Build awareness
Provide education, training, tools
Seek feedback on standard

Goal ▶ Adoption and use of standard, input on future revisions



## **Pre-Compendial Shaping the Standard**

More structured engagement Build consensus and alignment Identify gaps and resolve issues

Goal ▶ PF-ready standard reflecting all major input



## **Compendial Finalizing the Standard**

Traditional compendial processes and policies, with formal notice and comment

Goal ▶ Official Standard

Before moving to next stage, evaluate whether **standard** is the appropriate solution for problem we are trying to address. May mean going back to previous phase for further discussion.

At each stage, consider alternative paths to success. May include hand-off to other organization, dissemination of work through publication, etc.

## **Maximizing our Impact**



#### Continue to ....

- Focus on quality standards and solutions
- Preserve formal compendial process
- Continue engagement with the companies, industry groups, compendial liaisons
- Maximize public health together

#### Focus more ...

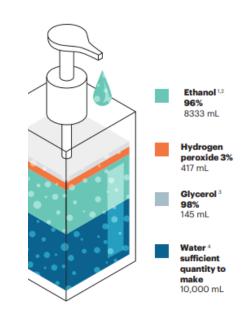
- Problems and solutions
- Move towards timely engagement and earlier
- Transparency
- Disseminate information

## **Examples of Engagement**

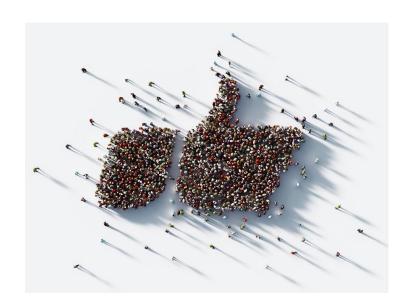


### **Virtual**

## Open Forums



## Knowledge Hubs

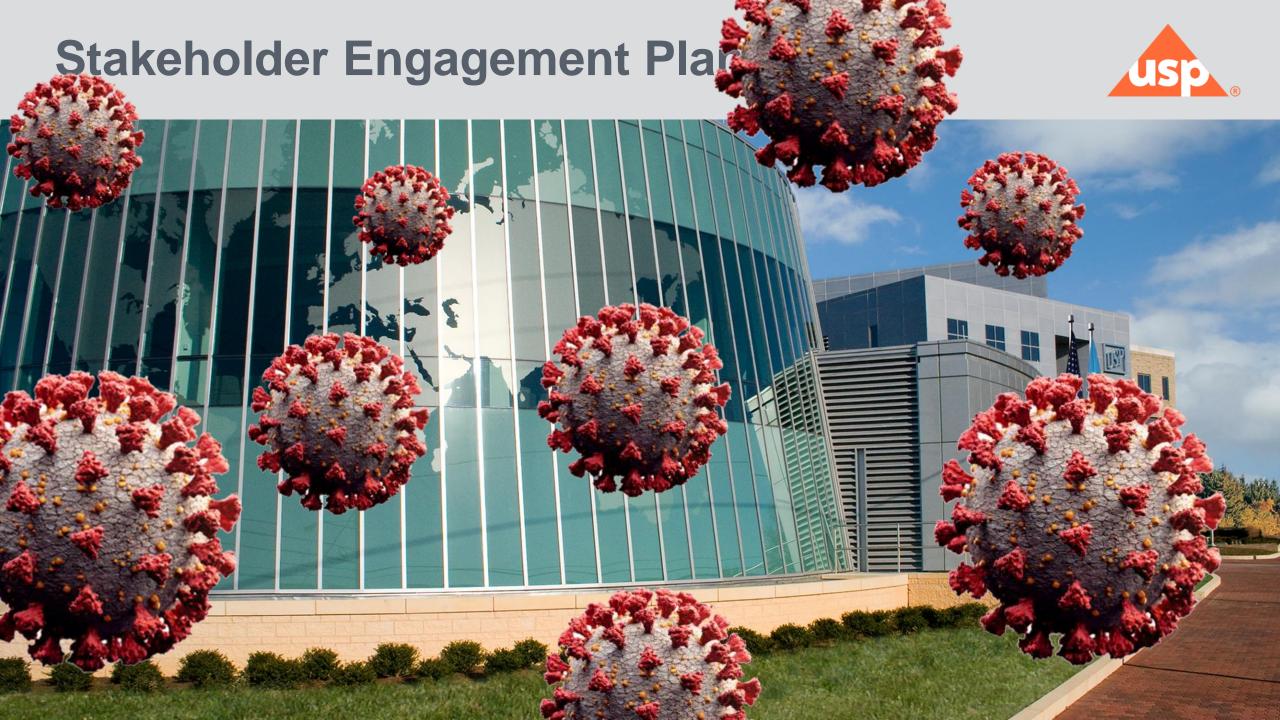




## Leveraging Virtual Engagements

## Edwin Gump, Ph.D.

Vice President
Small Molecules
Global Standards and Science Division



## **Asynchronous Roundtable**



#### **Small Molecules; Nov 2020**

- Obtain further stakeholder feedback on a variety of possible approaches to addressing Reporting Thresholds in monographs
  - Due to the complexity of the topic, it was felt that a Webex live in person round table event would be difficult.
- Asynchronous format allowed invitees to participate any time during the event that was convenient for them
  - Eliminated time zone barriers
  - Participants interacted on virtual discussion boards posting their thoughts and responding to those of others

## Virtual Roundtable (Reporting Thresholds)



#### Small Molecules; WebEx-based, June 2021

- Our purpose was to propose a specific approach to addressing Reporting Thresholds in monographs and gather stakeholder feedback
  - In this case, USP felt that the topic was directed enough that it would be possible to conduct an effective round table using a virtual on-line meeting format
- Successful virtual Round Table meetings require adopting a format that is best fit for purpose
- ▶ Thanks to COVID, USP has been forced to rethink our strategies around engagement and develop new tools.



# Stakeholder Engagement Open Forums

## Danita Broyles, M.S.

Associate Director Quality Assurance Harmony Biosciences

## Stakeholder engagement: Open Forums



# Effective new engagement tool for sharing information and collecting stakeholder input

- Open Forums are virtual meetings on a timely topic that complement other flexible approaches
- Includes an overview of the topic followed by Q&A
- Facilitated discussion enables impactful dialog
- Six events held in this cycle to date

#### **Open Forum**

Manufacturing Alcohol to Combat a Public Health Emergency: Insights on Regulatory and Quality Requirements January 27, 2021 | January 28, 2021

#### **Open Forum**

The Future of Public Commenting March 29, 2022

#### **Open Forum**

Impurities and Contaminants in Dietary Ingredients and Dietary Supplements

April 21, 2022



https://www.usp.org/get-involved/provide-input/stakeholder-forums

## **Open Forum - Testing for Methanol**

Engagement from industry, regulators and USP on emerging issues

- Virtual Open Forum that was created to provide information to stakeholders concerning an urgent emerging public health need
- □ Requested by numerous stakeholders in the alcohol industry
- □ Up to 200+ individuals from the alcohol industry, regulators, and USP
- □ Regulators presented on current rules, guidance, and concerns
- Compendial requirements discussed and explained
- Industry presented their needs, desires, and impact



## Thank You



**Empowering a healthy tomorrow** 



## Knowledge Hub Pilots Update & Look Ahead

Naiffer Romero, M.Sc.

Scientific Affairs Senior Manager Nitrosamines Community Manager

## **Knowledge Hub**



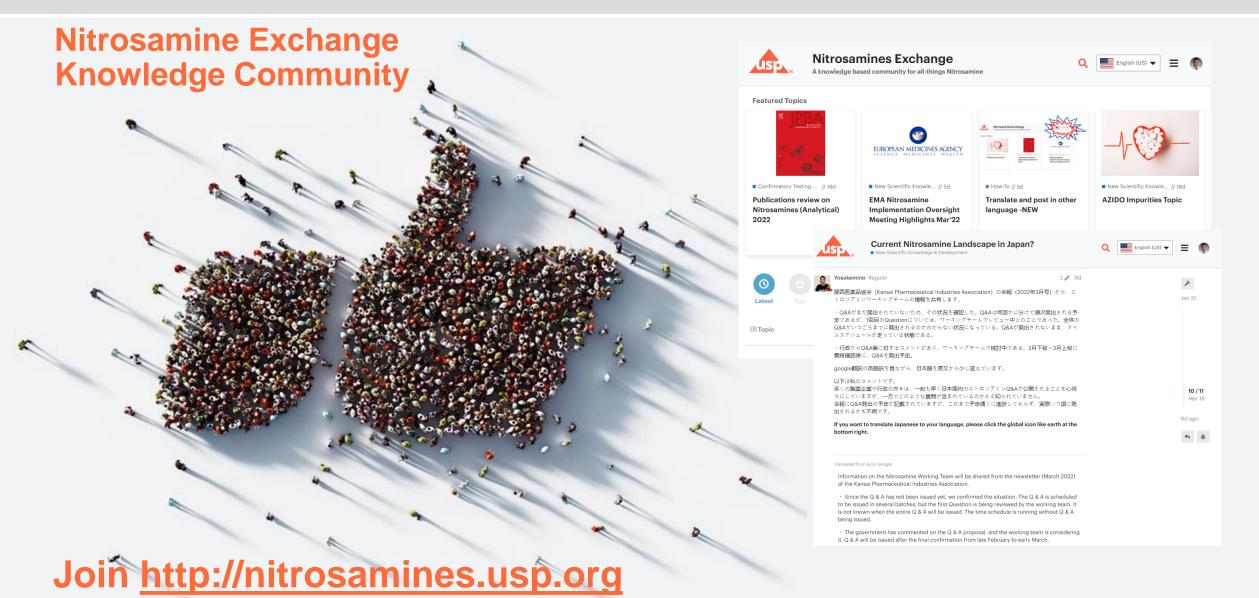




- Unleashing the power of online communities
  - Democratization and inclusion of knowledge
  - Engineered for asynchronous, hybrid work structures
- Increase and accelerate early scientific knowledge exchange in select topics
  - Members define, USP hosts

## **Nitrosamine Exchange Community**





## Knowledge Hub: Is & Is NOT



- ▶ It is supporting USP's efforts to increase early connectivity and engagement with SMEs
- lt is a monitored community platform for scientific knowledge exchange on all-things nitrosamine
- It is a way for USP to incubate, learn and share knowledge/resources with a global community

- It is not focused on proposed USP General Chapter <1469> Nitrosamine Impurities
- It is not a social media channel, It is a professional network (just online)
- It is not a substitute for public comment in PF or compendial processes
- It is not a venue to influence or change policy
- It is not a tool for every topic

### In almost 12 months ...



## An opportunity for scientists to discuss science

- ▶ 80,000 page views
- ▶ 800 members, 70 countries
- Multiple roles
  - Process Chemist
  - Safety & Toxicology
  - Analytical Chemist
  - Regulatory
- Various Industries
  - Manufacturers (API, Excipients, Innovators & Generics)
  - Packaging & Chemical Suppliers
  - Consultant Services (Toxicology)
  - Technology Providers

#### Mutagenic Impurities Strategies for Identification and Control - now published

■ Guidance, Documents, Resources Excipients, Packaging, Drug\_Substance\_APIs, Manufacturing, Solvent\_Water



#### Nitrosamine impurities in drug product specification

■ Limits of Nitrosamines



#### 'Live' Nitrosamine Conversation - ANVISA

new guidance 23 days ago

■ Events / Workshops / Webinars Live-Conversations



#### N-nitroso-propranolol?

Nitrosamines in the News



#### Azithromycin - presence of N-Nitrosamines

■ Nitrosamines in the News Manufacturing



#### Nitrosamine Implementation Oversight Group (NIOG) - second meeting with pharmaceutical industry

■ Events / Workshops / Webinars



## What have we learned so far?



# Scientists discussing science.

- You learned it here first!
- Rich engagement, organic growth with an inclusive discussion
  - Community Manager is essential for community
- What can we learn from each others' pain points?

## Thank You



The standard of trust