

A young girl with dark hair pulled back, wearing a light pink long-sleeved shirt and small earrings, is smiling gently. An adult's hand, wearing a silver watch and a ring, is resting on her shoulder. The background is dark and out of focus.

Our Donations Journey

Christine Feaster
Vice President, Global Commercial Operations



Donations are critical to USP's mission.

WHY? Because EVERYONE deserves quality medicines



Your contributions of draft monographs, supporting data or bulk materials to create or revise standards helps us provide a foundation of quality in health and healthcare.

Benefits to You



- ▶ **Become part of a larger community of health and science experts addressing changing industry and public health needs**
- ▶ **Reduce the flow of adulterated or substandard articles, ingredients and products**
- ▶ **Maintain regulatory compliance**
- ▶ **Your analytical methods and specifications can set the quality benchmark for products**
- ▶ **Support your organization's CSR goals**
- ▶ **Complimentary USP products and services**
- ▶ **Access to exclusive donor events with executive management**



Ways You Can Contribute



- ▶ Provide new monographs to create new drug standards
- ▶ Propose a monograph revision
- ▶ Donate bulk materials that can become reference standards for corresponding monographs
- ▶ Current new monograph donation needs
 - ADD LINK
- ▶ Contact us
 - donations@usp.org or your SCD account manager



The donations program is not new to USP or to stakeholders, but we have been on an evolutionary journey too!



The Core of Our Donor Journey: Stakeholder Feedback



Why should I donate to USP?

What and where are USP's donation priorities?

How do *my own* priorities align with USP?

Where is my donation? When will I see it published?

Where or who can I go to for help?

How many donor recognition points do I have?

What is the status of my donor recognition complimentary order?

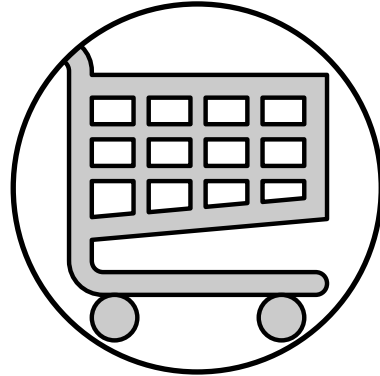
Based on Donor Feedback, Implementing Key Improvements to Enhance Donor Experience



New & Improved Donor Submission Portal Coming April 2022!

Visibility into real-time donation statuses

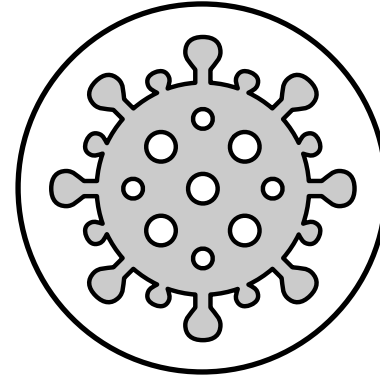
Greater visibility into required documents to shorten receipt of complete submission and quicker release to Science



Donor-Friendly Complimentary Ordering Process

Coming FY23

Through improvements to USP Store, enabling self-service ordering process for donor recognition



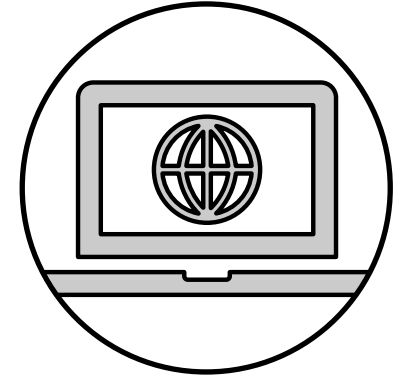
Post-COVID Engagements

Resuming face-to-face reengagement and recognition

Global donor events (*FY23*)

Resuming P/NP donor event (*FY23*)

Donor on-site visits (*FY23*)



Web Pages | Communications

Transparency into USP Priorities – online & through disseminated communications

Submission Guidelines

Improved visibility into the USP Donations Process



Our donation program is continuously improving to ensure organizational and external stakeholders needs are being met

More enhancements coming soon!

Questions? E-mail Donations@usp.org

Thank You



The standard of trust